

## Shipping Ministry Observes Swachhta Hi Sewa & Swachhta Pakhwada

**24 October, 2019:** Ministry of Shipping observed the Swachhta Pakhwada from 16<sup>th</sup> to 30<sup>th</sup> September 2019. This followed launch of ‘Swachhta Hi Sewa’ campaign by Prime Minister Shri Narendra Modi from 11<sup>th</sup> September 2019 to celebrate the 150<sup>th</sup> birth anniversary of Mahatma Gandhi in a grand way.

Shri. Mansukh Mandaviya, Union Minister of State for Shipping (I/C) planted saplings in Cochin Port Trust, Mormugao Port Trust and Paradip Port Trust during the Swachhta Pakhwada 2019.

All the Major Ports and organizations of the Ministry of Shipping participated enthusiastically in the campaign and organized a host of activities to make this campaign a grand success.

The campaigns run by the major ports and organizations included cleaning of office/ residential premises, swachhta awareness campaigns, cleanliness drives and Shramdaan. Various activities like pledge ceremonies, street plays and walkathons were organized during the period. Numerous competitions like elocution, drawing, slogan and wall painting were also organized by Ports and Organizations. Swachhta message dissemination was done through display of banners, posters with swachhta slogans and pamphlets distribution to local public. Tree plantation, beautification drives and solid & electronic waste management were also undertaken at all Ports and other Organizations.



*Shri. Mansukh Mandaviya, MoS (I/C) Shipping administering Swachhta Pledge to the Cochin Port officers, employees, students and teachers of Kendriya Vidyalaya Port Trust.(20.09.2019)*

The fortnight long campaign also saw the advent of new ideas such as:

- i. Pledge Ceremony (Swachhta Shapath) paperless for the first time in **Shipping Corporation of India Ltd.**
- ii. Zero water leakage drive by **Shipping Corporation of India Ltd.**
- iii. Distribution of cloth bags/ eco friendly cotton bags/ jute bags to employees, shopkeepers and public by **Mormugao Port Trust, Shipping Corporation of India Ltd., Kamarajar Port Limited, Paradip Port Trust and V.O. Chidambaranar Port Trust and Haldia Dock Complex.**
- iv. Rain water harvesting projects and water recycling schemes to prevent wastage of water initiated by **Kolkata Port Trust.**
- v. Water ATMs being set up by **Kolkata Port Trust.**
- vi. New public toilet complexes were build as a part of the Swachhta campaign by port and stakeholders by **Kolkata Port Trust.**
- vii. Extensive beach cleaning drives by **V.O. Chidambaranar Port Trust.**
- viii. **Visakhapatnam Port Trust** inaugurated 25 KLD Sewage Treatment plant at Port Hospital.
- ix. **Cochin Port Trust** organized a cycle rally with the motto “Burn Carbohydrates not Hydrocarbon”.
- x. **Cochin Port Trust** collected 200 kg of plastics which will be utilized for road tarring within the port area.
- xi. Plogging activity to collect plastic waste from various roads in the Port area was also conducted on 2<sup>nd</sup> October, 2019 by **Cochin Port Trust.**
- xii. **Cochin Shipyard Limited, Dredging Corporation of India Ltd.** and **Chennai Port Trust** organized awareness class on plastic waste management and effective ban on Single USE Plastic (SUP) for school children.
- xiii. **Directorate of Lighthouses and Lightships** distributed sanitary pads in Rajagiya Kanya College, Noida and **V.O. Chidambaranar Port Trust** distributed the sanitary pads to the colony and nearby community
- xiv. **Deendayal Port Trust** has signed an MoU recently at the cost of about 3 crores, with State Forest Department, Gujarat to develop greenbelt with the

- survival condition of 80% plants at suitable sites of Deendayal Port Trust and its surrounding areas covering 31.942 hectares.
- xv. **Deendayal Port Trust** organized a short play on the topic “Kachro –Ke-Khiladi” which was staged by Navjyoti Charitable Trust in order to spread awareness to not to use Single Use Plastic and maintain cleanliness.
  - xvi. **Jawaharlal Nehru Port Trust** organized an awareness program for women health.
  - xvii. **Kamarajar Port Trust** planted around 500 saplings. **Mumbai Port Trust, Mormugao Port Trust and Indian Maritime University** also organized a massive tree plantation drive.
  - xviii. **Kamarajar Port Trust** installed a RO water plant in the kitchen of the School to provide safe drinking water to the school children.
  - xix. **Kamarajar Port Trust** organized a “Medical camp” for employees, Port users, BOT operators, stakeholders & Contractors Workers.
  - xx. **New Mangalore Port Trust and Haldia Dock complex** organized a walkathon to spread the message of the Swachhta Mission.

Non usage of single use plastics was also the theme of Swachhta Hi Sewa campaign. In this Plastic waste collection was done at various places. Emphasis was given to maximize the non usage of Plastic and trying to make the organizations and ports plastic free.